

HOMEOSAFE

TOOTHPASTE AND GUM SUPPORT

Formulated by **Louisa Williams, Nd**

SAFE INGREDIENTS, SAFE FOR HOMEOPATHY

After several years of trial and error, I am excited to announce the launch of a truly organic and non-toxic toothpaste that is safe for those who use homeopathy. Although there are other activated charcoal-whitening toothpastes in the marketplace, none are free of mint that can potentially antidote* homeopathic remedies.

NO TOXIC INGREDIENTS

HomeoSafe contains no harmful ingredients typically found in other toothpastes such as fluoride, triclosan, sodium lauryl sulfate, titanium, propylene glycol, artificial sweeteners, and parabens. It also doesn't contain glycerin like many conventional and health food store toothpastes often do, since this sugar-alcohol (typically pharmaceutically derived from vegetable oils and lye) can actually encourage the formation of cavities by sticking to the teeth and inhibiting mineral-rich saliva from appropriately neutralizing acids in the mouth that break down tooth enamel.

NO MINT

Further, unlike both conventional and most organic brands, HomeoSafe does not contain any mint—peppermint or spearmint—that can antidote and reduce the effectiveness of one's homeopathic remedy. Only a little bit of lemon essential oil is included in this formula because it is mildly refreshing and does not interrupt or antidote acute or chronic homeopathic remedies.

ORAL DETOXIFICATION

Over the past couple of years my patients and I have noticed additional benefits from HomeoSafe Toothpaste including a mild cleansing not only of the teeth, but also of the tongue and gums, from the detoxifying action of the activated charcoal (ABC) and organic French green clay. These first two ingredients are also gently detoxifying for a chronic tonsil focus—the tonsils or tonsillectomy scar areas—if you gargle a couple of times before spitting.

MIRON GLASS PRECLUDES NEED FOR PRESERVATIVES

HomeoSafe is packaged in Miron glass jars as opposed to the typical toxic aluminum and plastic toothpaste tubes that can leach into toothpaste. Miron violet glass has been known for centuries as a beneficial container to preserve both food and water, and thus obviates the need for adding any toxic chemical preservatives to HomeoSafe. It can also be cleaned out after use and utilized as an excellent container for cosmetics, spices, vitamins or herbal remedies. Additionally, a small certified organic bamboo spoon comes with each jar to easily and hygienically transfer the toothpaste to your toothbrush. (Note that the 50 ml Miron glass jar alone retails for \$16; therefore, although HomeoSafe Toothpaste is a little more than other organic brands at \$24.75, it is well worth the extra cost.)

THE BACK STORY

As many of you know, when you do energetic testing such as kinesiology or Matrix Reflex Testing (MRT), it becomes as painful as fingernails on a chalkboard to use anything that doesn't test well. This is what happened to me a few years ago. As I was getting clearer and healthier and my MRT method had become more accurate and exacting, I could not find *any* toothpastes at the health food store or online that tested well. Feeling like a trapped rat—how many times have you said to yourself that you're getting too healthy to live in this toxic world?—I began to make my own toothpowder using MSM and salt. I later added the French clay, ABC, and other ingredients, and then over time realized that I had developed a new toothpaste. Necessity is definitely the mother of invention!

GOOD DENTAL FEEDBACK

Through the use of the MRT energetic testing method, as well as clinically testing on patients and myself, each element of HomeoSafe has been carefully evaluated both individually and synergistically with each other resulting in a beneficial and balanced mix of natural organic ingredients. Over time this toothpaste can help whiten teeth, reduce tartar and gingival bleeding, and promote a healthier oral microbial environment. Dental hygienists have raved!

DIRECTIONS

Just measure out on the side or tip of the bamboo spoon a thin layer of the HomeoSafe Toothpaste and place on your toothbrush—only a little bit is needed. Then brush as usual. Please Note: When water and oil combine the contents can separate, so the HomeoSafe toothpaste may appear to have a fairly fluid consistency upon opening. That's ok, within days of opening it will move into more of a slurry-like paste ideal for brushing.

HOMEOSAFE INGREDIENTS

Organic French Green Clay
Wildcrafted Activated Bamboo Charcoal
Organic Sulfur MSM
Natural Vera Salt (NEW! From an underground aquifer in the foothills of Spain)
Organic Coconut Oil
Reverse Osmosis filtered water
Quinton Marine Sea Plasma
Organic Lemon Essential Oil

FREQUENTLY ASKED QUESTIONS

Q Can activated charcoal be too abrasive for the enamel?

Clinically there has been no enamel erosion reported from patients or their dental hygienists on the HomeoSafe Toothpaste. The coconut oil and green clay seem to significantly reduce any abrasiveness from the activated charcoal powder.

However, if your teeth are sensitive then do not use the HomeoSafe until your dental issues have cleared up, or just use it one to two times a week for whitening and detoxification purposes.

Q After 2 weeks a few salt-like crystals appeared on the outside of my jar - is this ok?

Yes - this is just a natural precipitation of the salt out of the liquid-slurry paste which can happen over time - just clean it off the outside of the jar with a damp tissue.

Q I have been using the HomeoSafe for 2 months now and like it, but it's gotten a little dried out lately at the bottom of the jar.

No problem. Just add a little filtered water and stir to make it into a slurry-type paste again.

Q Do you like electric toothbrushes?

Sure - they are fine and I have used them in the past. Currently however, I am using a regular toothbrush* in the morning and before bed, manually floss approximately one to two times a day, and then use an electric Waterpik-type flosser at night before bed.

* Premium Swede bamboo toothbrushes test well for me both clinically and energetically. Some dentists and hygienists assert that bamboo fibers attract more bacteria than plastic ones, but I haven't found this to be the case with this brand. But since they are very inexpensive and come in packages of 10, I tend to dispose of the

old one and begin using a new one approximately one time a month or so, which is probably a good hygienic practice for all toothbrushes.

A NOTE ON ANTIDOTING

* In homeopathy, the word **Antidote** refers to the “complete, partial, or merely a modification of action” of a remedy. Effects of the homeopathic medicine can be “antidoted or nullified by coffee, strong mints and odors,...etc.” (*Yasgur’s Homeopathic Dictionary and Holistic Health Reference, 4th Edition*)

Antidoting is a hotly-debated issue in the field of homeopathy. Some, like my Mumbai homeopathic teacher, thinks that it is impossible to antidote a correctly-prescribed constitutional remedy using the new Sensation Method. Other homeopaths are excessively strict, demanding that their patients do not do mint, coffee, herbal remedies, or even certain vitamin supplements while they are on their remedy.

In my experience over the past few decades I have observed that one thing can indeed disturb the action of patient’s homeopathic remedies—and that is strong-smelling essential oils. In fact, I use peppermint, camphor, and eucalyptus essential oils to intentionally antidote a patient’s remedy when I have prescribed incorrectly and they are feeling negative effects. So the guideline I have learned to use in homeopathy is that when patients can *really* strongly smell the essential oil—e.g., “Dr Bronner’s Peppermint Pure-Castile Soap” or “Tom’s of Maine Cool Peppermint” toothpaste, then that product has the potential to antidote, or at least somewhat attenuate and disturb, the action of their remedy. Of course, patients can always redose their remedy and therefore get back on track afterwards. But the daily intermittent interruption of the energetic resonance of one’s homeopathic remedy through toothpaste, soap, or other products can over time be irritating and disturbing to patients who are on a deeply healing chronic or acute remedy—especially for sensitive individuals. Therefore, in order to be safe rather than sorry, I suggest the use of HomeoSafe Toothpaste for all patients who are taking an acute homeopathic remedy or are on their lifetime constitutional remedy.

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